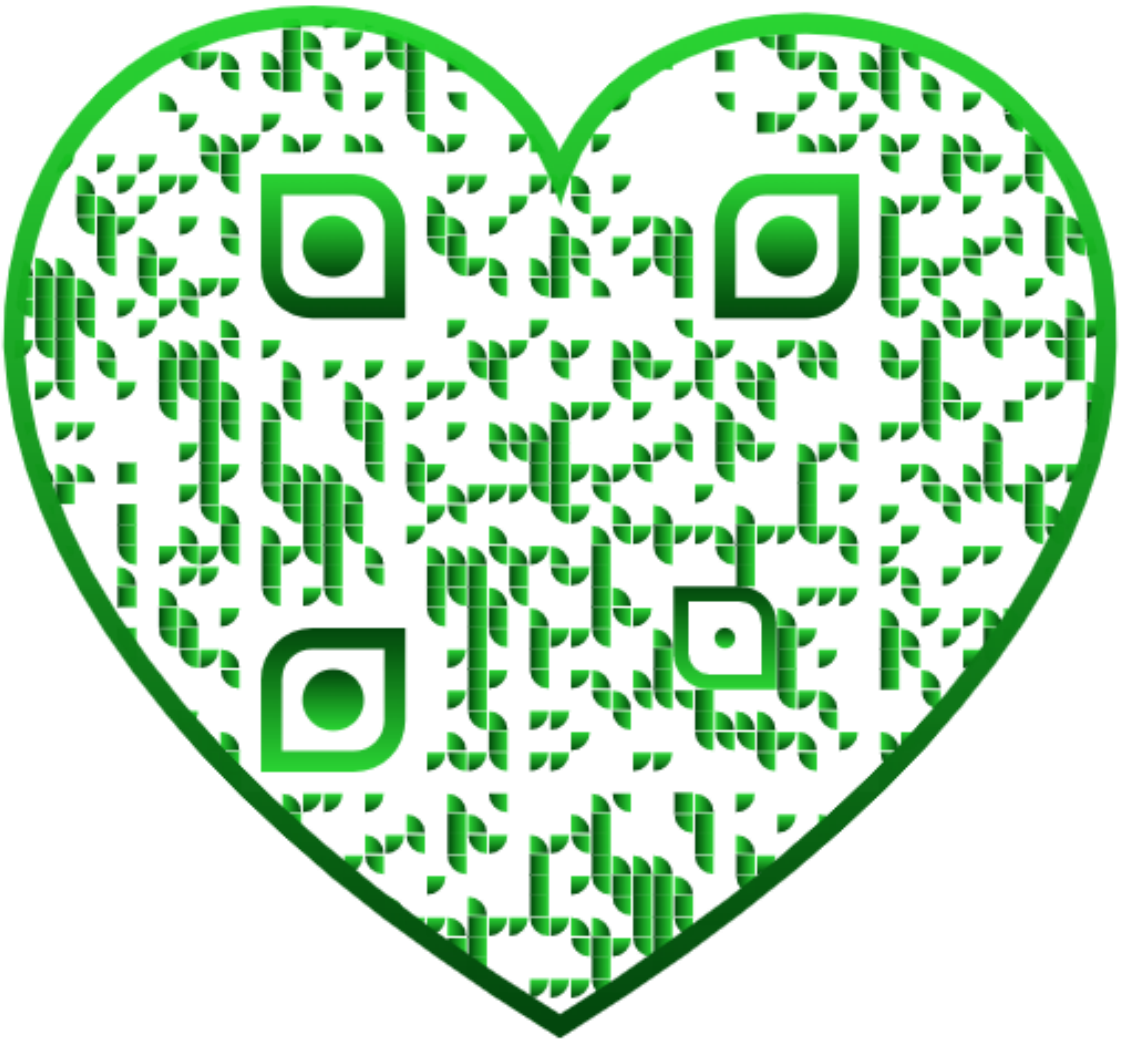
KISS

WORLD TOUR '77 & '78



KISS ARMY

Enlist today! Send $5 cash, check, or money order to:
KISS ARMY HEADQUARTERS, DEPT. A-1, 6438 VARIEL AVE., WOODLAND HILLS, CALIFORNIA 91303

THE WORLD WILL NEVER BE THE SAME!

KISS has already conquered several major land masses. Like Atilla The Hun, Napolean and Alexander The Great, they have done 360's around the globe, non-stop rock raids disregarding race, color, creed and national boundaries.

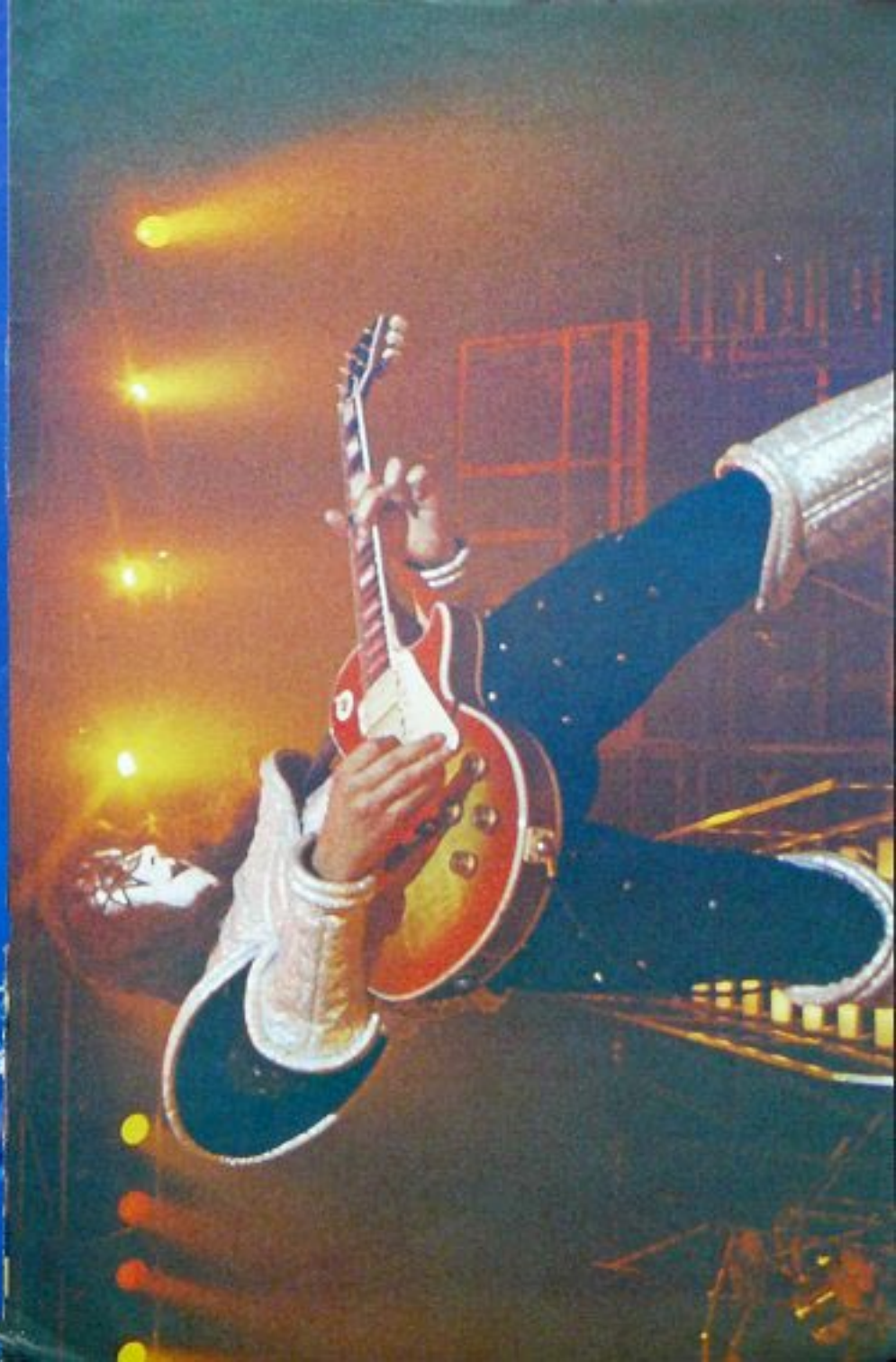
The Gallup Poll usually rates politicians, popular global disasters, earthshaking issues and people-moving trends. It is important, the kind of thing politicians and princes plan campaigns and oligarchs liaise around. THE GALLUP POLL NAMED KISS THE MOST POPULAR ROCK BAND IN AMERICA.

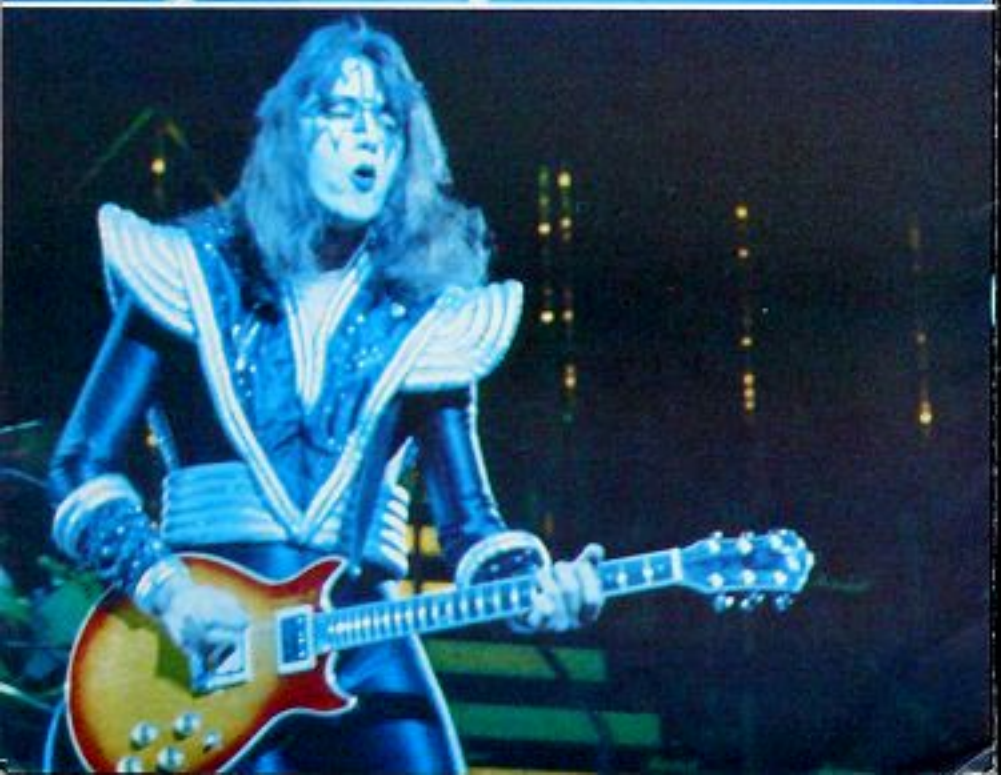
KISS has already conquered several major land masses. Like Atilla The Hun, Napolean and Alexander The Great, they have done 360's around the globe, non-stop rock raids disregarding race, color, creed and national boundaries (as well as Japanese fire marshalls and German bureaucrats, but we'll get to that in a minute). They've seen Hollywood and ginko wood. They've crossed oceans, valleys and the borders of the Tokugawa Shogunate. They conquered Europe and released Destroyer. They conquered Canada, reestablished dominion over these and other United States and recorded Rock And Roll Over. They debuted on network TV and (Illegalized new fans with their Originals. They zapped Japan and came home shooting a 100 mph Love Gun. All that, and they have only just begun to fight.

In the spring of 1975 (it couldn't have been that long ago, could it?) KISS crept into England's Shepperton Studios to rehearse for their debut tour of Europe. Two members went mad. The band almost did too.

"We were rehearsing in the same studios where all the Christopher Lee Dracula-Fu Manchu films were made," claims "The Starchild" Gene Simmons. "I began hearing over the balcony of Studio 1 the sounds of Sweet, Slade, Suzie Quatro and Mud. Then I heard Alice Cooper's unmistakable voice. I began to get very paranoid. I thought I was losing my mind. I thought I was hearing things. I went to the balcony and looked down. There was Alice Cooper rehearsing his stage show. I thought I was going crazy. I went back to the dressing room and told Paul and Ace that Alice Cooper was rehearsing in the next studio. They thought I was crazy. I went back

KISS





KISS HITS ON

KISS

ALIVE

HOTTER THAN HELL

THE ORIGINAL 5

DRESSED TO KILL

ROCK AND ROLL OVER

DESTROYER

LOVE GUN

rock steady

ALIVE II

AUCOIN

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